



Emsworth Residents' Association

THE EMS ADVERTISING RATE CARD AND PUBLICATION SCHEDULE 2021

The Ems is a free, 32 page, full colour, community newspaper which is published four times a year. The Ems has a print run of c. 7000 copies, of which 6,300 are hand delivered to homes in the Emsworth, Lumley, Hermitage and Thorney areas. The Ems is also available from: Emsworth Library, Coop (Southleigh Road), Coop (High Street), Tesco (North Street) and local newsagents. A digital copy of The Ems can be downloaded from our website: <https://emsworth.org.uk/the-ems/>

Deadline and Publication dates

Edition	Deadline for copy and advertisements	Published on
Spring 2021	Monday 5 April 2021	Monday 19 April 2021
Summer 2021	Monday 5 July 2021	Monday 19 July 2021
Autumn 2021	Monday 4 October 2021	Monday 18 October 2021
Winter 2022	Monday 3 January 2022	Monday 17 January 2022

Advertising rates (local businesses)

Number of inserts	1/16 th page	1/8 th page	¼ page	½ page
1	£40	£80	£160	£320
2	£80	£160	£320	£640
3	£120	£240	£480	£960
4	£128	£256	£512	£1024
Dimensions				
Width mm	62.5	130	265	265
Height mm	78	78	78	161
Width mm	-	62.5	130	-
Height mm	-	161	161	-

Artwork and photo specifications

Artwork – High resolution print ready PDFs
Photographs JPEG format (minimum 1 MB)

Contacts

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