



# Emsworth Residents' Association

## THE EMS ADVERTISING RATE CARD AND PUBLICATION SCHEDULE 2022

The Ems is a free, 32 page, full colour, community newspaper which is published four times a year. The Ems has a print run of c. 7000 copies, of which 6,300 are hand delivered to homes in the Emsworth, Lumley, Hermitage and Thorney areas. The Ems is also available from: Emsworth Library, Coop (Southleigh Road), Coop (High Street), Tesco (North Street) and local newsagents. A digital copy of The Ems can be downloaded from our website: <https://emsworth.org.uk/the-ems/>

### Deadline and Publication dates

Edition	Deadline for copy and advertisements	Published on
Winter 2022	Monday 3 January 2022	Thursday 13 January 2022
Spring 2022	Monday 4 April 2022	Thursday 14 April 2022
Summer 2022	Monday 4 July 2022	Thursday 14 July 2022
Autumn 2022	Monday 3 October 2022	Thursday 13 October 2022
Winter 2023	Monday 2 January 2023	Thursday 12 January 2023

### Advertising rates (local businesses)

Number of inserts	1/16 <sup>th</sup> page	1/8 <sup>th</sup> page	1/4 page	1/2 page
1	£40	£80	£160	£320
2	£80	£160	£320	£640
3	£120	£240	£480	£960
4	£128	£256	£512	£1024
<b>Dimensions</b>				
Width mm	62.5	130	265	265
Height mm	78	78	78	161
Width mm	-	62.5	130	-
Height mm	-	161	161	-

### Artwork and photo specifications

Artwork – High resolution print ready PDFs  
Photographs JPEG format (minimum 1 MB)

### Contacts

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